

MONTICELLO MAIN STREET

2016 PARTNERSHIP OPPORTUNITIES



MAJOR INITIATIVES

- Host events downtown to increase visitors
- Farmer's Market
- Monticellobration
- Administration of Façade Improvement Grants
- Premier Property Program
- Monticello Boot Camp
- New art cooperatives around the Square
- Foster an environment that attracts new businesses

2016 MAIN STREET EVENTS and sponsorship opportunities

- **Chocolate Fantasy:** 2/13
- **Whites of Spring:** 5/13
- **Farmer's Market:** Mid-June through Mid-October
- **Midsummer Night's Swing:** 8/6
- **Monticellobration:** 9/17
- **Pumpkins, Goblins, Brew:** October 14
- **Holiday Downtown Decorating:** Early November
- **Reds of Christmas:** 11/25



www.monticellomainstreet.org
info@monticellomainstreet.org

YOUR 2016 INVESTMENT

Your partnership fosters the economic vitality and integrity of our historic downtown through a variety of events and programs. We're proud to share a few highlights from the past year.

- 8,000 people shopped, dined or visited downtown through Main Street events
- Administration of \$12,000 in Façade Improvement Grants to restore or renovate historic buildings
- Decorated downtown railings and windowscapes
- *Win the Window* generated \$16,000 in local spending
- Seminar on historic building tax incentives seminar given by Illinois Historic Preservation Agency
- Volunteer seminar offered to local not-for-profit organizations through Illinois Main Street
- Collaboration with the Railway Museum, Monticello Area Arts Council, Chamber of Commerce, Allerton Park, City of Monticello, and the Champaign County Convention and Visitors Bureau on various events

PARTNERSHIP PROGRAM

Monticello businesses generously provide for approximately 75% of our annual budget. Designed to fit any budget, each package reciprocates promotion in exchange for your support.

	Investment	Unique Event Sponsorships	Advertising Recognition	Website Link	Social Media Recognition	Annual Meeting Recognition	Membership Decal
Diamond	\$3,500	All	X	X	X	X	X
Platinum	\$2,500	4	X	X	X	X	X
Gold	\$1,500	2	X	X	X	X	X
Silver	\$500	1	X	X	X	X	X
Bronze	\$300			X	X	X	X
Friend	\$100				X	X	X
Supporter	\$50						X

The Monticello Main Street Partnership Program provides avenues to support the growth and development of the historic downtown district through membership dues and event sponsorships.

CONFIRMING YOUR MEMBERSHIP

Please join Monticello Main Street in our efforts to stimulate our local economy and keep the downtown vibrant.

Mark your level of support on the enclosed form and mail your payment with your partnership commitment, or complete the form online at www.monticellomainstreet.org.

You can submit a single payment or three equal installments.

2016 Partnership Commitment

Please join Monticello Main Street in our efforts to stimulate our local economy and keep the downtown vibrant. Your support allows us to host events and bring resources to our downtown marketplace, making it a destination for residents and visitors alike.

Contact Information

Business name: _____

Primary point of contact: _____

Address: _____

City, State, and ZIP: _____

Phone number: _____

Email address: _____

Business website address: _____

Partnership Options

Review the 'Unique Event Sponsorships' listed for each partnership level and then select the appropriate number of events listed below.

_____ **Chocolate Fantasy**, February 13

_____ **Whites of Spring**, May 13

_____ **Farmer's Market**, Mid-June through Mid-October

_____ **Midsummer Night's Swing**, August 6

_____ **Monticellobration**, September 17

_____ **Pumpkins, Goblins, Brew**, October 14

_____ **Holiday Downtown Decorating**, Early November

_____ **Reds of Christmas**, November 25

_____ **Monticello Boot Camp Grants**

Payment Information

Submit your payment with your partnership commitment to secure your first choice of event sponsorship opportunities. You can submit one payment in full with your partnership commitment or you can pay in three equal installments. Mail payments to: Monticello Main Street, PO Box 392, Monticello, IL 61856.